



PUBLIC ATTITUDES ON FEDERAL INVOLVEMENT ON SENIORS AND MENTAL HEALTH

A NATIONAL SURVEY OF 1,650 CANADIAN ADULTS CONDUCTED FOR HEAL, ORGANIZATIONS FOR HEALTH ACTION.

HEAL



Organizations for Health Action

ABACUS DATA

Second phase release of survey results – March 25, 2019



METHODOLOGY

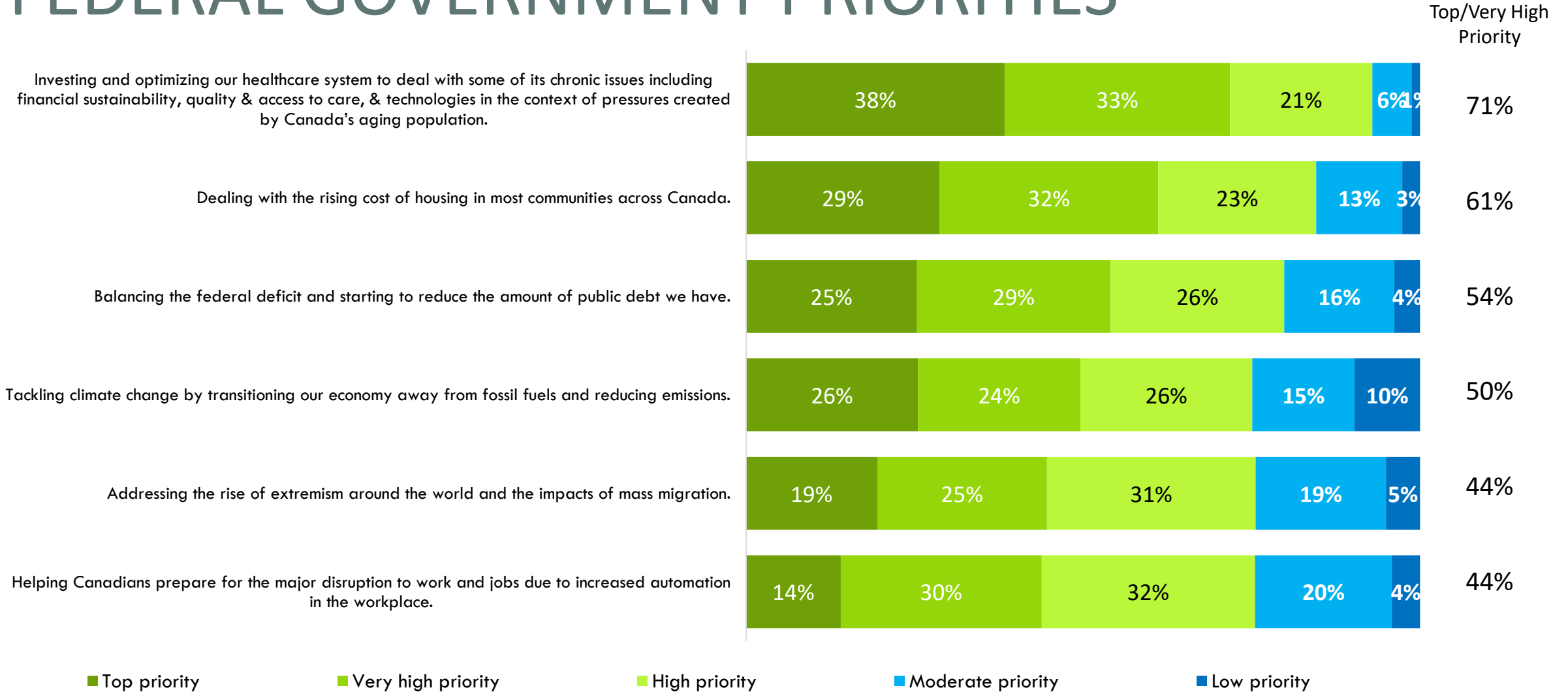
The survey was conducted online with 1,650 Canadian residents aged 18 and over from October 24th to 29th, 2018. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

EXECUTIVE SUMMARY

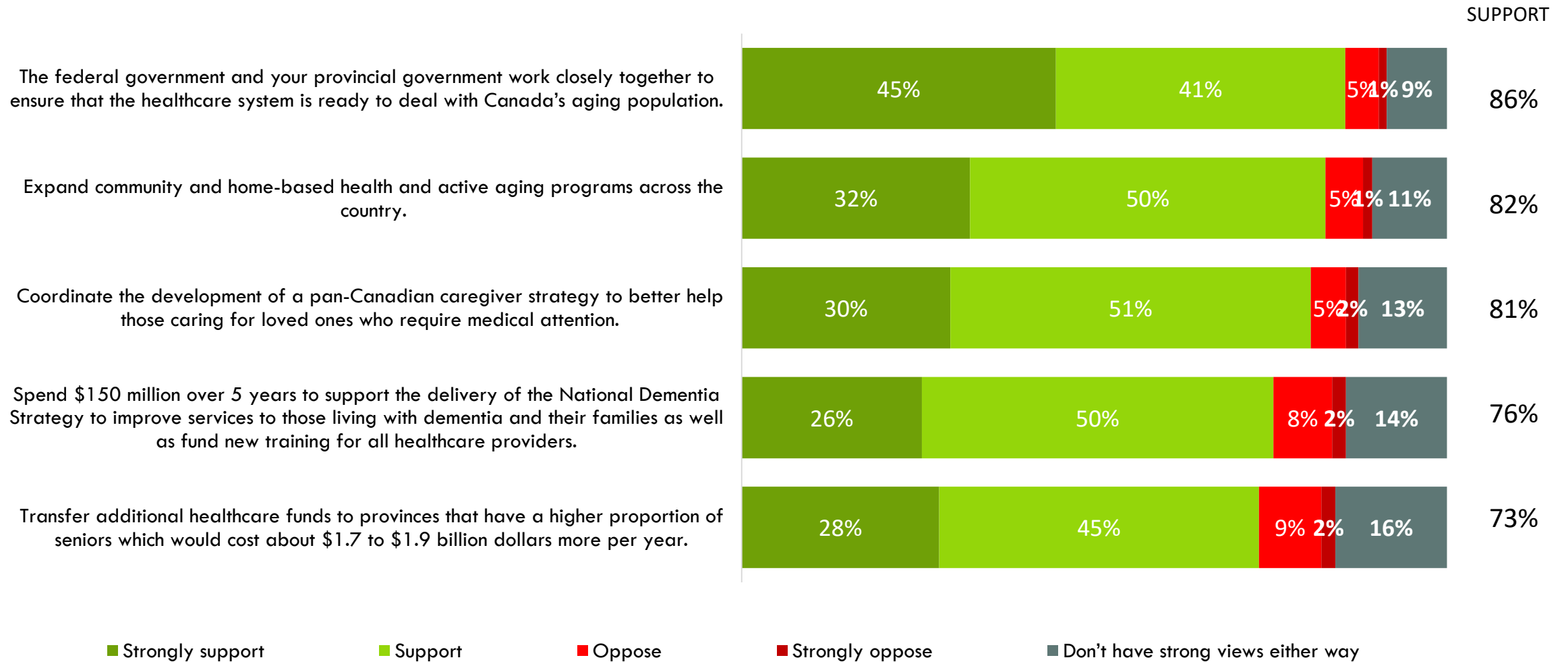
- ✓ 7 in 10 Canadians feel that the federal government should make investing in and optimizing Canada's health care system to respond to its aging population a top or very high priority.
 - More feel this way than other issues the country is facing including the rising cost of housing, public debt and deficits, climate change, rising global extremism, or economic and employment disruption.
- ✓ Canadians in all regions and provinces, both men and women and clear majorities across age groups think preparing the health care system for an aging population should be a top or very high priority.
- ✓ There is broad public support for all the HEAL proposals tested.

FEDERAL GOVERNMENT PRIORITIES



There are many issues that Canadians will likely have to face over the coming years. How much of a priority should the federal government make dealing with each of the following?

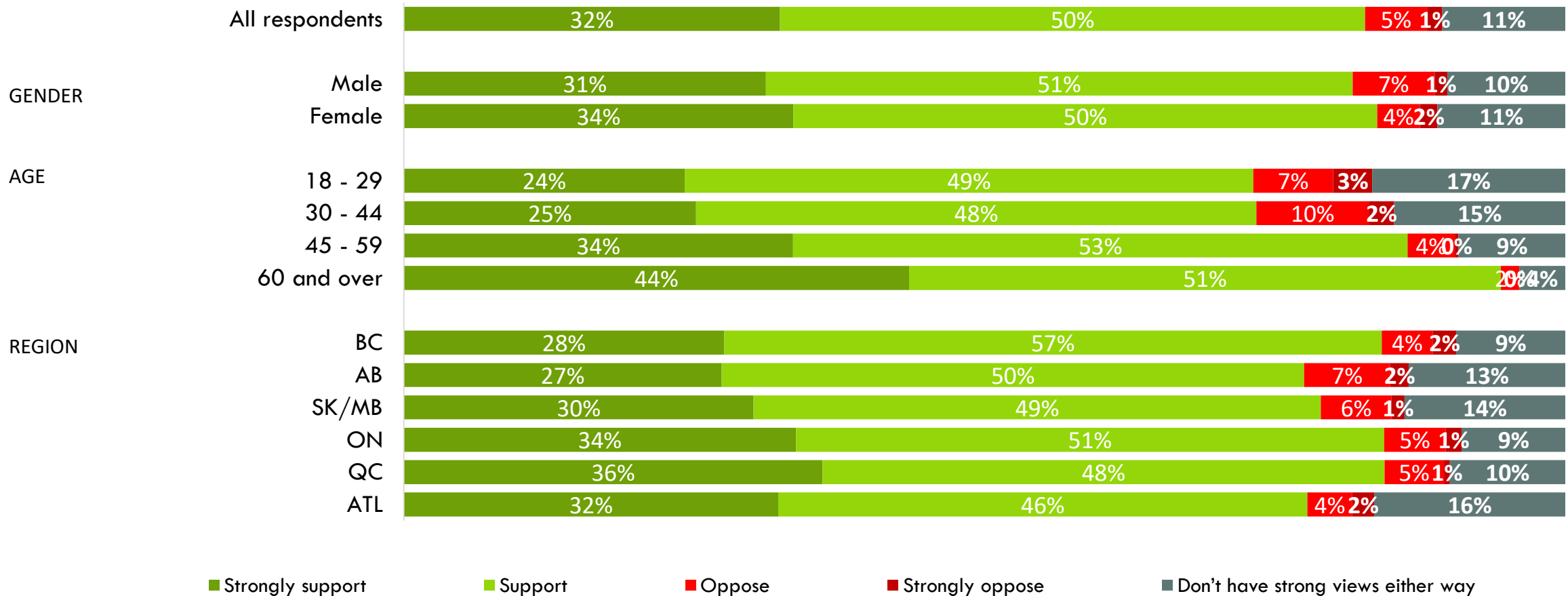
PREPARING CANADA'S HEALTHCARE SYSTEM FOR AN AGING POPULATION



Several health-related organizations in Canada are calling on the federal government to act to prepare Canada's healthcare system for the impacts of our aging population. Would you support or oppose the federal government...

DEALING WITH AN AGING POPULATION

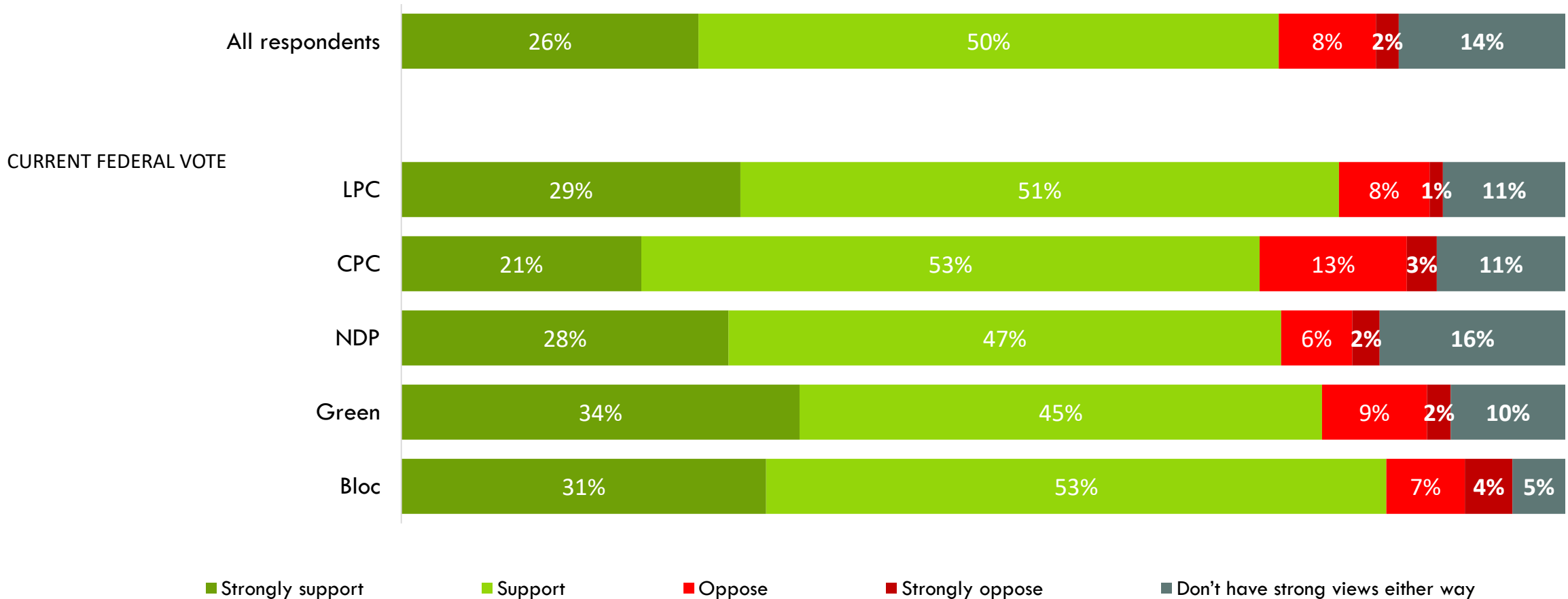
EXPAND COMMUNITY AND HOME-BASED HEALTH AND ACTIVE AGING PROGRAMS ACROSS THE COUNTRY.



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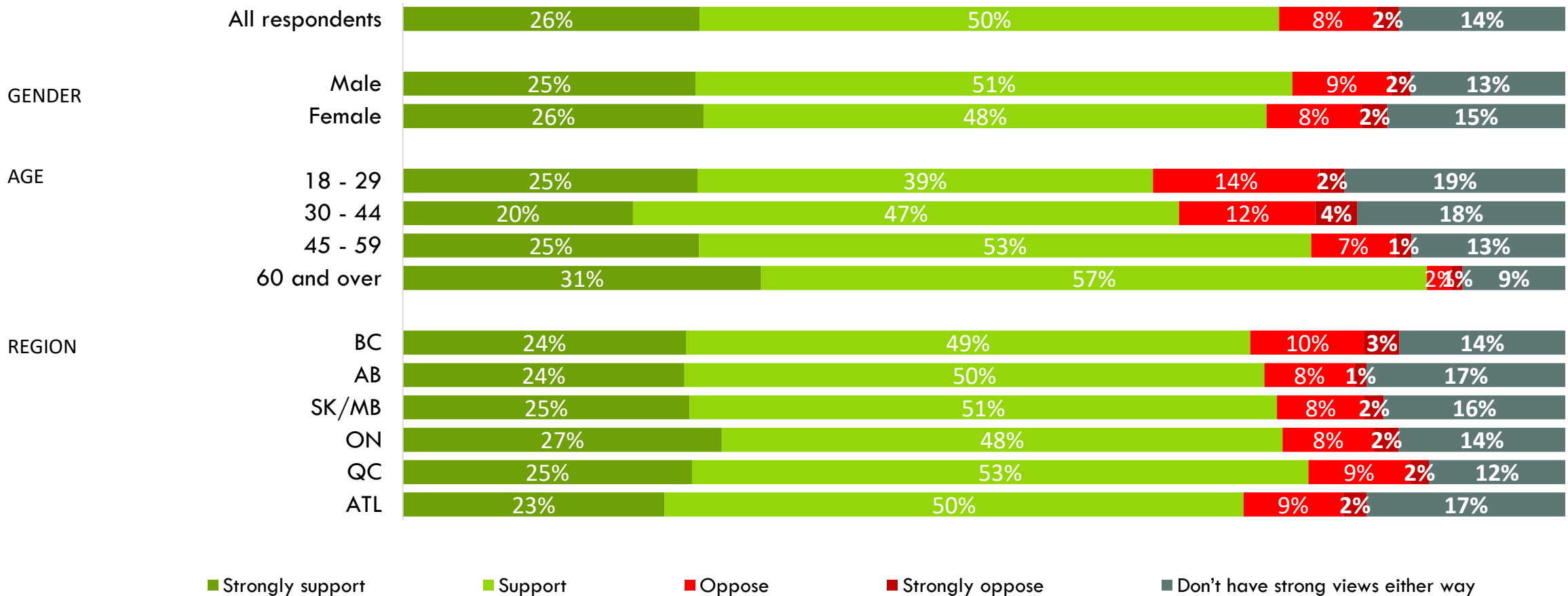
SPEND \$150 MILLION OVER 5 YEARS TO SUPPORT THE DELIVERY OF THE NATIONAL DEMENTIA STRATEGY TO IMPROVE SERVICES TO THOSE LIVING WITH DEMENTIA AND THEIR FAMILIES AS WELL AS FUND NEW TRAINING FOR ALL HEALTHCARE PROVIDERS.



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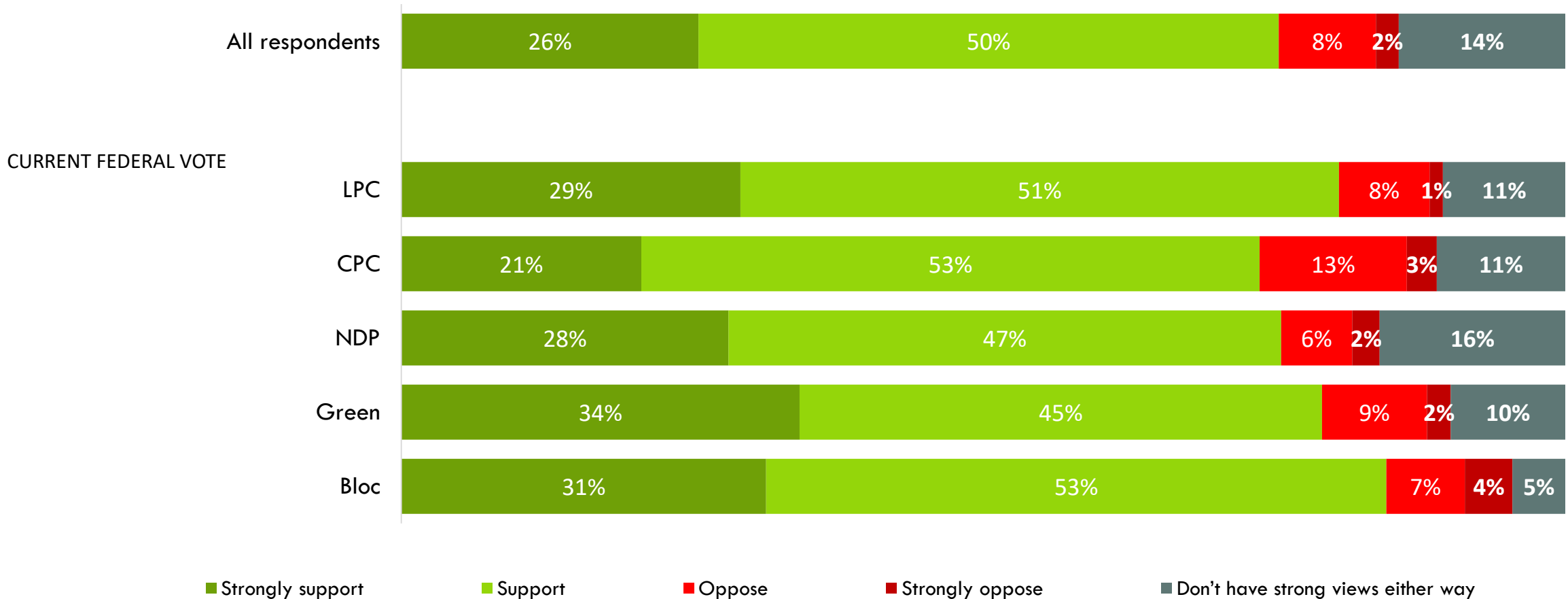
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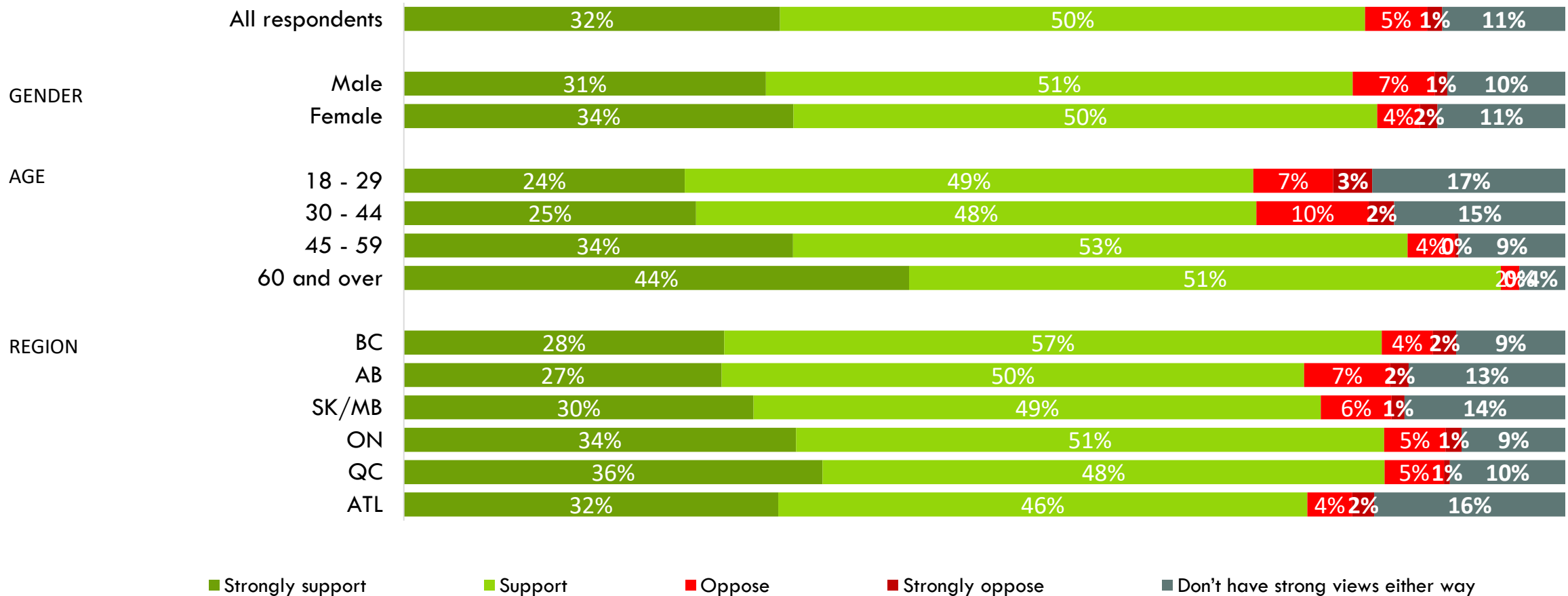
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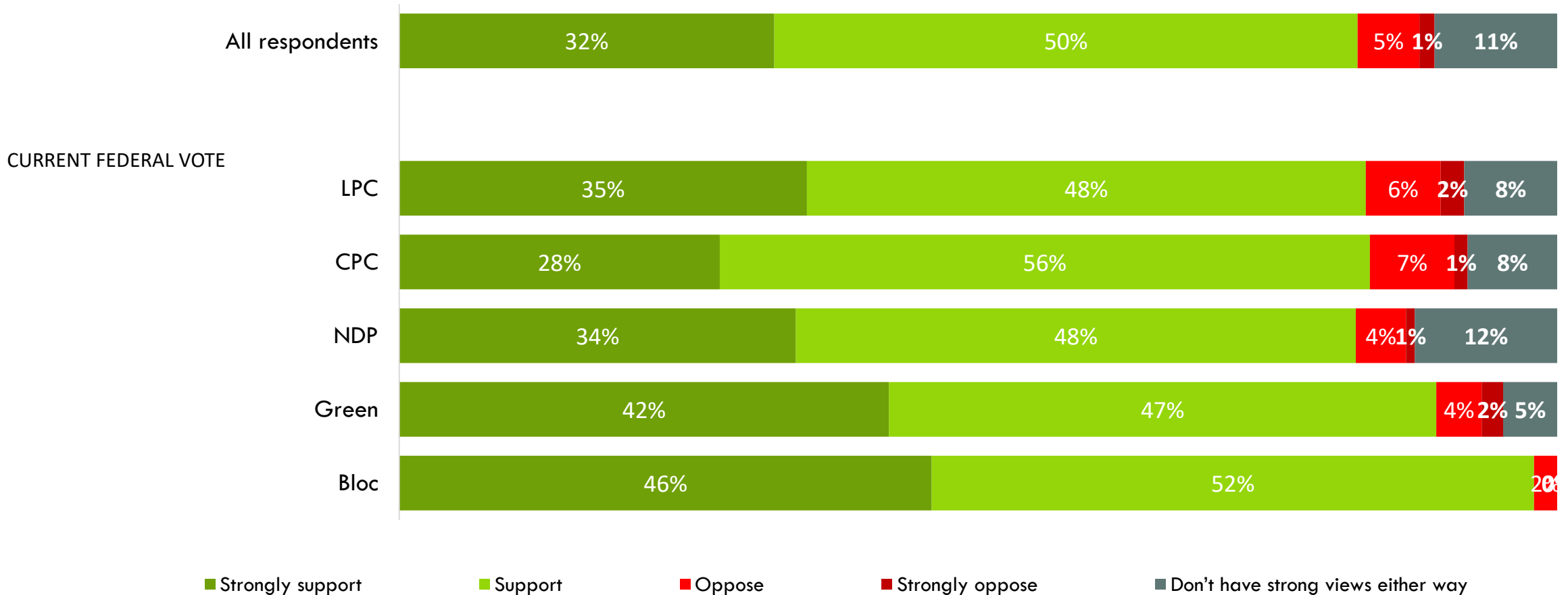
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