PUBLIC ATTITUDES ON FEDERAL INVOLVEMENT ON SENIORS AND MENTAL HEALTH

A NATIONAL SURVEY OF 1,650 CANADIAN ADULTS CONDUCTED FOR HEAL, ORGANIZATIONS FOR HEALTH ACTION.



Second phase release of survey results – March 25, 2019





METHODOLOGY

The survey was conducted online with 1,650 Canadian residents aged 18 and over from October 24th to 29th, 2018. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



EXECUTIVE SUMMARY

- ✓ 7 in 10 Canadians feel that the federal government should make investing in and optimizing Canada's health care system to respond to its aging population a top or very high priority.
 - More feel this way than other issues the country is facing including the rising cost of housing, public debt and deficits, climate change, rising global extremism, or economic and employment disruption.
- Canadians in all regions and provinces, both men and women and clear majorities across age groups think preparing the health care system for an aging population should be a top or very high priority.
- \checkmark There is broad public support for all the HEAL proposals tested.



FEDERAL GOVERNMENT PRIORITIES

								Priority
Investing and optimizing our healthcare system to deal with son financial sustainability, quality & access to care, & technologies ir by Canada's aging population.	the context of pressures created	389	%	33%		21%	<mark>6%1</mark> 9	71%
Dealing with the rising cost of housing in	most communities across Canada.	29%		32%		23% 13% 3		61%
Balancing the federal deficit and starting to reduce the	e amount of public debt we have.	25%	29%		26%	26% 169		54%
Tackling climate change by transitioning our economy away from f	ossil fuels and reducing emissions.	26%	24%		26%	15%	10%	50%
Addressing the rise of extremism around the world a	nd the impacts of mass migration.	19%	25%	31%		19%	5%	44%
Helping Canadians prepare for the major disruption to work and jobs due to increased automation in the workplace.		14%	30%	30% 32%		20%	4%	44%
Top priority Very high priorit	y <mark>=</mark> High priorit	High priority		oderate priority 🗖 Low		riority		

There are many issues that Canadians will likely have to face over the coming years. How much of a priority should the federal government make dealing with each of the following?



Top/Very High

PREPARING CANADA'S HEALTHCARE SYSTEM FOR AN AGING POPULATION

SUPPORT

The federal government and your provincial government work closely together to ensure that the healthcare system is ready to deal with Canada's aging population.

Expand community and home-based health and active aging programs across the country.

Coordinate the development of a pan-Canadian caregiver strategy to better help those caring for loved ones who require medical attention.

Spend \$150 million over 5 years to support the delivery of the National Dementia Strategy to improve services to those living with dementia and their families as well as fund new training for all healthcare providers.

Transfer additional healthcare funds to provinces that have a higher proportion of seniors which would cost about \$1.7 to \$1.9 billion dollars more per year.

45% 41% **5%1%9%** 86% 5%1% 11% 32% 50% 82% 30% 51% **5%2%** 13% 81% 76% 26% 50% 8% **2%** 14% 73% 28% 9% **2%** 16% 45% Strongly oppose Don't have strong views either way

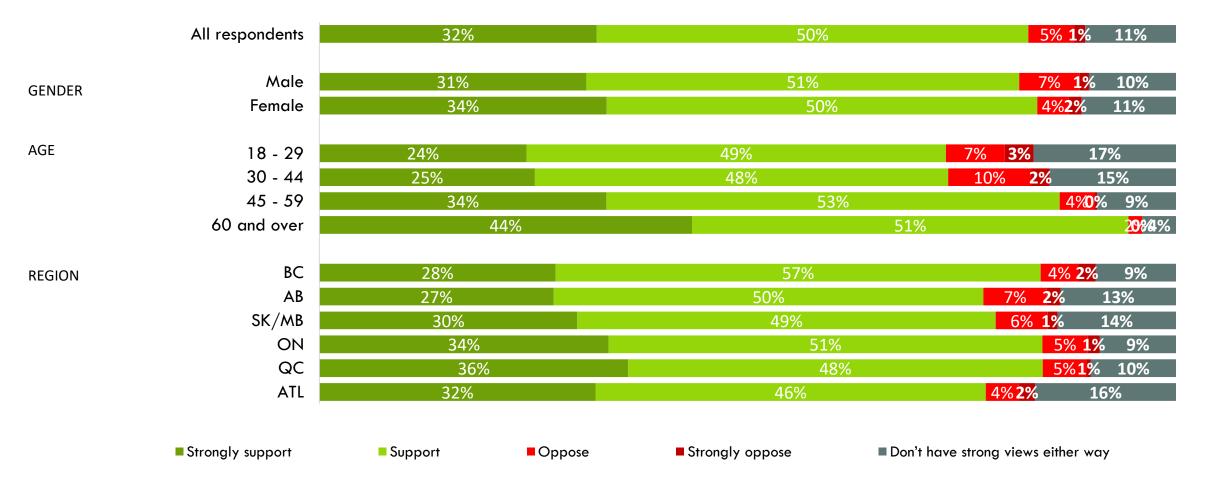
Strongly support

Support

Oppose



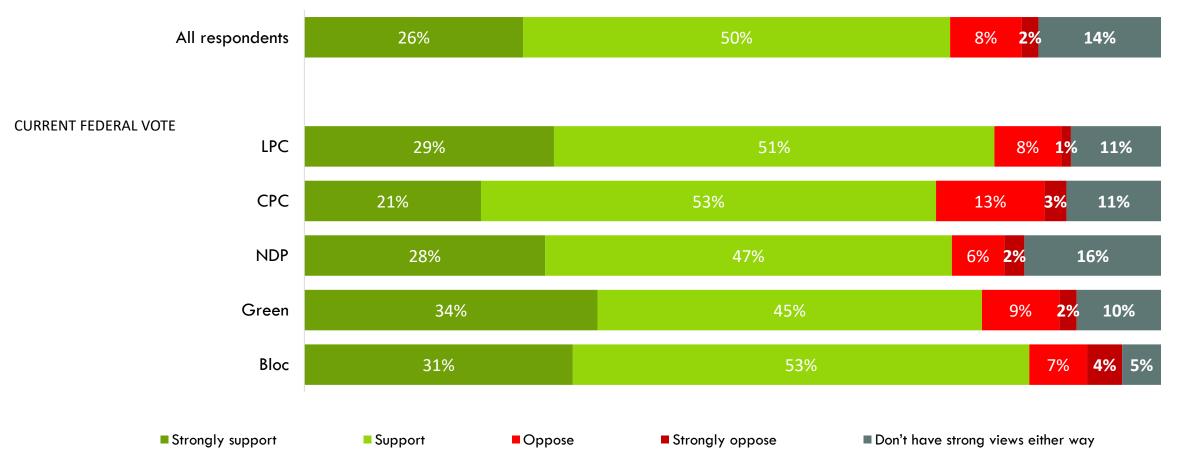
EXPAND COMMUNITY AND HOME-BASED HEALTH AND ACTIVE AGING PROGRAMS ACROSS THE COUNTRY.



ABACUS

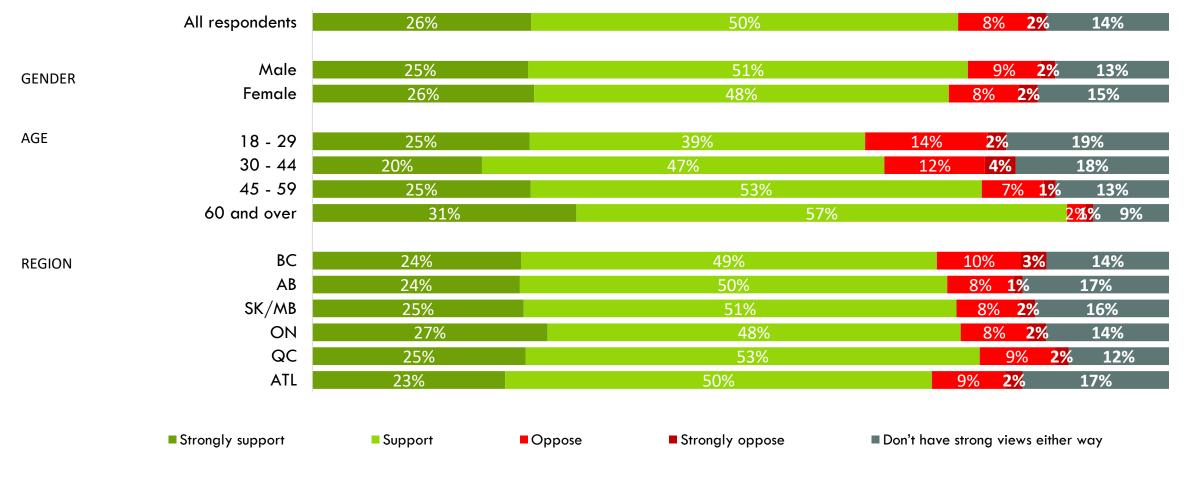
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SPEND \$150 MILLION OVER 5 YEARS TO SUPPORT THE DELIVERY OF THE NATIONAL DEMENTIA STRATEGY TO IMPROVE SERVICES TO THOSE LIVING WITH DEMENTIA AND THEIR FAMILIES AS WELL AS FUND NEW TRAINING FOR ALL HEALTHCARE PROVIDERS.



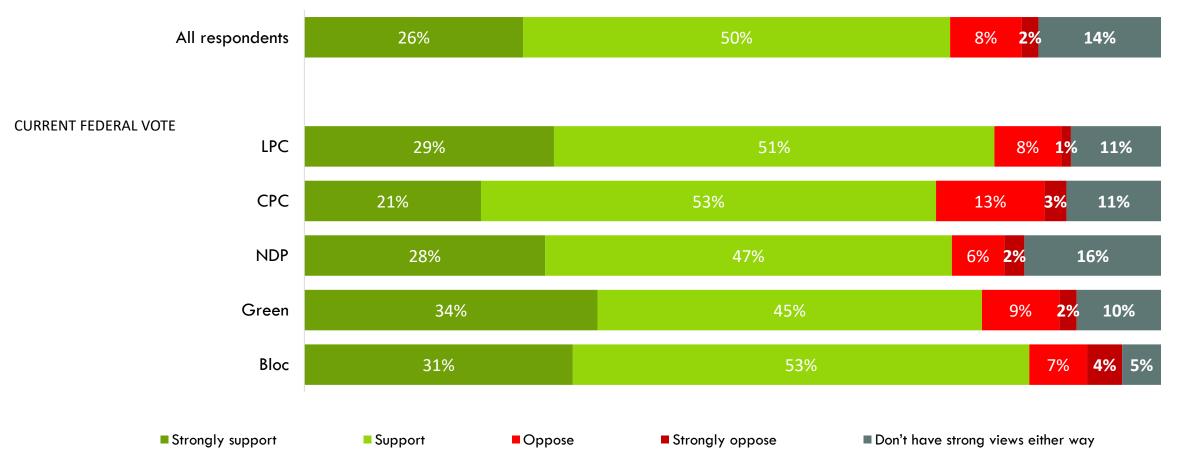


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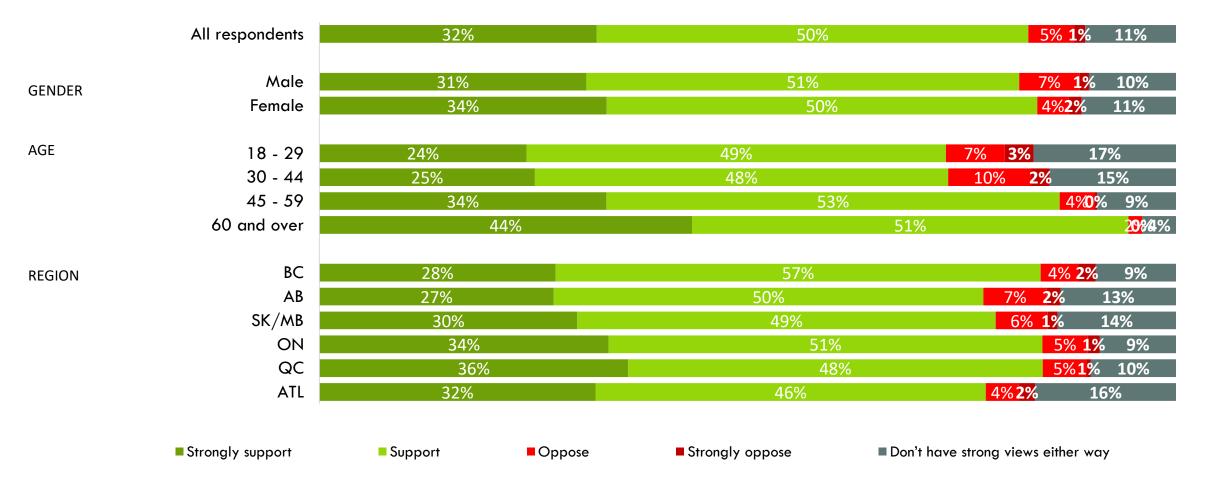


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EXPAND COMMUNITY AND HOME-BASED HEALTH AND ACTIVE AGING PROGRAMS ACROSS THE COUNTRY.



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